

# INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN ECONOMICS & MANAGEMENT SCIENCES



**⊗ www.hrmars.com** ISSN: 2226-3624

### The Development of Entrepreneurial School in Malaysia: A Proposed Schoolpreneur Model

Saiful Adzlan Saifuddin, Sharul Effendy Janudin, Mad Ithnin Salleh

To Link this Article: http://dx.doi.org/10.6007/IJAREMS/v11-i4/15541

DOI:10.6007/IJAREMS/v11-i4/15541

Received: 09 October 2022, Revised: 11 November 2022, Accepted: 26 November 2022

Published Online: 06 December 2022

In-Text Citation: (Saifuddin et al., 2022)

**To Cite this Article:** Saifuddin, S. A., Janudin, S. E., & Salleh, M. I. (2022). The Development of Entrepreneurial School in Malaysia: A Proposed Schoolpreneur Model. *International Journal of Academic Research in Economics and Management and Sciences*, 11(4), 90–106.

Copyright: © 2022 The Author(s)

Published by Human Resource Management Academic Research Society (www.hrmars.com)
This article is published under the Creative Commons Attribution (CC BY 4.0) license. Anyone may reproduce, distribute, translate and create derivative works of this article (for both commercial and non-commercial purposes), subject to full attribution to the original publication and authors. The full terms of this license may be seen at: http://creativecommons.org/licences/by/4.0/legalcode

Vol. 11, No. 4, 2022, Pg. 90 - 106

http://hrmars.com/index.php/pages/detail/IJAREMS

**JOURNAL HOMEPAGE** 

Full Terms & Conditions of access and use can be found at http://hrmars.com/index.php/pages/detail/publication-ethics



# INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN ECONOMICS & MANAGEMENT SCIENCES



**⊗ www.hrmars.com** ISSN: 2226-3624

## The Development of Entrepreneurial School in Malaysia: A Proposed Schoolpreneur Model

Saiful Adzlan Saifuddin, Sharul Effendy Janudin, Mad Ithnin Salleh

Faculty of Management and Economics, Universiti Pendidikan Sultan Idris, Malaysia Corresponding Author's Email: sharul@fpe.upsi.edu.my

### **Abstract**

Entrepreneurship development in Malaysia has received much attention since the launch of the New Economic Policy (NEP) was made a major national agenda through a two-pronged approach to poverty eradication and societal restructuring. However, the goal of creating and developing a group of viable and competitive commercial and industrial societies has yet to be achieved. In this context, the National Entrepreneurship Policy 2030 (DKN) was created and made the backbone of all strategies for forming an entrepreneurial nation. Therefore, the formation of a Schoolpreneur model can catalyse the production of high-quality and credible young entrepreneurs in the future. Therefore, this paper discusses the determinants in the entrepreneurial ecosystem that are appropriate for the secondary school environment and proposes a conceptual framework of the secondary school model of entrepreneurship that will help improve the effectiveness of school entrepreneurship.

**Keywords:** Entrepreneurship Ecosystem, Schoolpreneur Model, Entrepreneurial School, Secondary School

### Introduction

Entrepreneurship is one of the most important economic components in the world. The role and importance of the corporate sector in the economy cannot be underestimated. Entrepreneurship can serve as a platform for a country's social and economic development. Entrepreneurship has always been interesting for both developed and developing countries like Malaysia. For a developed country, entrepreneurship is an important tool to revitalize a stagnant economy through innovative endeavours and entrepreneurial value creation. Meanwhile, for a developing economy, entrepreneurship is a vehicle for growth and advancement in the country's economy.

Additionally, researchers, practitioners, and policymakers largely agree on the multiple social, economic, and developmental benefits that flow from entrepreneurship and have developed a broad consensus that entrepreneurship is very important. They are convinced that entrepreneurship can positively promote innovation and economic reform (Khattab & Al-Magli,